



What do you offer your  
patients who have pill  
swallowing difficulties?

**Phazix®**

Pill Swallowing Gel

Helps the medicine go down!™



**NEW!**

Bigger size  
Better value

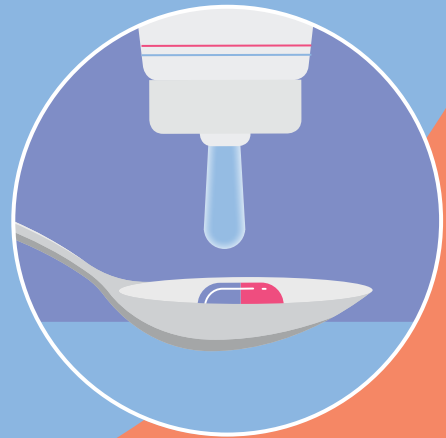
## Taking medication doesn't have to be hard.

Difficulty swallowing medication is experienced by millions of people including children, adults, the elderly and those with disabilities or neurological conditions. Gagging, vomiting or choking on pills can be traumatizing, potentially impacting medication adherence.

### What's more, medication trapped in the throat may cause esophageal injury.

- More than 70 drugs can cause esophageal disorders such as esophagitis, an inflammation of the lining of the esophagus.<sup>1</sup>
- Commonly prescribed drugs such as aspirin, steroidal and nonsteroidal anti-inflammatory agents can cause acute inflammation if delayed in their passage through the esophagus.<sup>2</sup>

**Now there is a solution.** Phazix Pill Swallowing Gel makes it easier to swallow oral medication and supplements, reducing the likelihood that it will be trapped in the throat.



## Introduce Phazix to your customers for a better experience to take medications and supplements.

Phazix is a NEW and unique pill swallowing gel designed to help those who have difficulty swallowing oral medications by making pills easier to swallow while preserving the full therapeutic effect.



**40%**

**OF ADULTS**  
have difficulty  
swallowing their  
medications<sup>3</sup>



**14%**

**OF ADULTS**  
delay  
taking  
medications<sup>3</sup>



**8%**

**OF ADULTS**  
skip a  
medication  
dose completely<sup>3</sup>



**50%**

**OF PARENTS**  
have children who  
are unable to swallow  
a standard-size pill<sup>4</sup>





## We're focused on a better experience for patients.

Phazix takes the place of swallowing medications with water which is how they are intended to be taken. Phazix is more than 80% water and uses a gel-based chemistry that adheres to the medication keeping it slippery and smooth from the mouth to the stomach, bringing comfort and confidence to those with pill swallowing challenges.

## A new option for crushing and mixing— Phazix Pill Swallowing Gel.

To make swallowing easier, it's common for medication to be crushed or mixed with food. With Phazix, those who have a swallow reflex can easily swallow an entire tablet, capsule or powder without crushing or mixing the medication with a food carrier.



### CRUSHING AND MIXING WITH FOODS

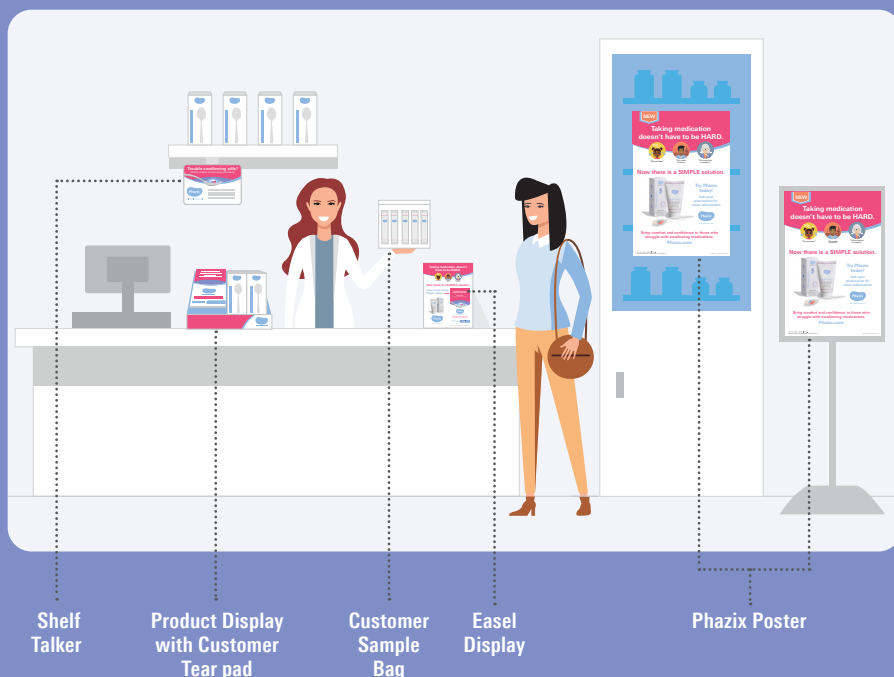
is a common practice  
that may adversely  
affect efficacy.<sup>2</sup>

- A clear, moderately thick gel that is placed on a spoon with the medication and consumed in a single swallow
- Slippery gel that lubricates the mouth and throat to help minimize the chances of aspiration
- Phazix quickly dissolves away from the medication and delivers it the way the manufacturer intended
- Sweetened with sugar and a pleasant vanilla flavor to mask unpleasant medication tastes or smells



ARKRAY partners with you to provide marketing materials to introduce Phazix to your customers with pill swallowing difficulties.

**For our full list of marketing support materials, contact your ARKRAY rep.**



- For samples, visit [Phazix.com/professionals](http://Phazix.com/professionals) or contact ARKRAY at 1.800.566.8558.
- To purchase Phazix, here is your ordering information.

Single dose stick packs  
(acute care)

2.5 fl oz tube

5 fl oz tube

Product	Flavor	Carton Qty.	Case Qty.	Product #	UPC 015482-	NDC 08317-
Phazix Pill Swallowing Gel Tube 5 fl oz (150mL)	Vanilla	1	6	1100002	11002-4	1100-02
Phazix Pill Swallowing Gel Tube 2.5 fl oz (75mL)	Vanilla	1	6	1100001	11001-7	1100-01
Phazix Pill Swallowing Gel Single Dose Stick Pack 0.27 fl oz (8mL)	Vanilla	25	4	1110001	11101-4	1110-01

## INTENDED USE

Phazix is a swallowing gel designed to help those with difficulty swallowing tablets, capsules, and powders.\*

### **3 MODERATELY THICK (IDDSI Level 3)\*\***

Vanilla flavor

**Ingredients:** Water, sugar, carrageenan, maltodextrin, potassium sorbate (preservative), calcium chloride, citric acid, natural flavor. No gluten, dye or allergens.

**\*For ages 2 and older.**

**\*\*See IDDSI.org for more information on thickness level.**

1. Jaspersen D. "Drug-induced oesophageal disorders: pathogenesis, incidence, prevention and management." Drug Saf. Mar 2000. PMID: 10738847
2. McCabe-Sellers B, Frankel EH, Wolfe J. "Handbook of Food-Drug Interactions." Boca Raton, FL: CRC Press. 2003; 12: 262-266.
3. Carnaby-Mann G. and Crary M. Pill swallowing by adults with dysphagia. Archives Otolaryngology Head and Neck Surgery. Nov 2005;131(11):970-975.
4. Patel A. et al. "Effectiveness of Pediatric Pill Swallowing Interventions: A Systematic Review." DOI: 10.1542/peds.2014-2114

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